

# PERKS

DECONSTRUCTION

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## 2021 COMPANY HIGHLIGHTS



# A MESSAGE FROM OWNER ANNA PERKS



DEAR COLLEAGUES AND REUSE ENTHUSIASTS,

We're happy to report that 2021 was a tremendous year for our deconstruction business. We continue to build relationships with general contractors, interior designers, architects, homeowners, and local public officials who value sustainability and want to see more building materials salvaged for reuse.

While deconstruction is our primary business, we also earned a grant to open Denver's first Deconstruction Warehouse. This will enable us to assist homeowners in buying and selling reclaimed lumber, timbers, and flooring. It's one way we are working to fulfill our mission of growing the salvage and reuse culture in and around Denver.

With the construction industry booming, we continue to learn each step of the way to meet the increase in demand, be more efficient, create a safe and rewarding workplace for our employees, and make a meaningful impact in Colorado.

This report highlights more of our 2021 accomplishments. I hope you will take a few moments to review it. We're proud of the impact we are making and are on a mission to inspire others in the construction industry to waste less.



*Anna Perks*

OWNER & FOUNDER

## OUR MISSION

We provide comprehensive deconstruction and demolition services that allow homeowners and contractors to salvage, donate, and recycle as many materials as possible. Our goal is to be a beacon of sustainability in Colorado's construction and demolition industry by offering deconstruction services and resources to help inspire the public to donate reusable building materials and use reclaimed materials when renovating or building. Our work builds partnerships among community members that help create green circular economies and Zero Waste systems.

## OUR VISION

We envision a world where the more sustainable alternative to demolition — deconstruction — is the default choice for home builders and contractors, and where the building of every new home and building includes the use of reclaimed and recycled materials.



# 2021 YEAR-IN-REVIEW



## DECONSTRUCTION PROJECTS

including 2 commercial projects and  
6 full house deconstruction projects



## INVESTMENTS IN INFRASTRUCTURE

including 1 roll-off truck; 3  
new collection roll-offs on-site  
for wood recycling, scrap  
metal recycling, and  
brick/concrete recycling; and a  
flatbed trailer and a forklift

**\$124.9K** 

## RREO GRANT AWARDED FROM THE COLORADO DEPARTMENT OF HEALTH AND THE ENVIRONMENT (CDPHE)

to aid in infrastructure development and the opening of Denver's First  
Deconstruction Warehouse

## PROJECT SPOTLIGHT

# FULL HOUSE DECONSTRUCTION

## GREENWOOD VILLAGE, COLORADO

- Built in the 1980s
- 7,000 sqft house
- completed in 38 days with a team of 5
- 125,000 lbs of material diverted from the landfill
- 91,500 lbs in wood diverted from the landfill

*The homeowners were really interested in reusing materials from their deconstruction project. They saved the red cedar siding to make garden beds and will use the majority of the lumber that we salvaged for reuse on their new construction project.*

**PERCENTAGE OF  
MATERIALS  
RECLAIMED &  
RECYCLED:**

**52%**





## PROJECT SPOTLIGHT

# FULL HOUSE DECONSTRUCTION

## BOULDER, COLORADO



- Built in 1880s
- 2300 sqft
- completed in 30 days
- 115,000 lbs of material diverted from the landfill
- 18,000 lbs of wood diverted from the landfill

*Old growth wood, batt insulation, palletized brick was reused on site; other brick got recycled and/or used as backfill at another job site.*



**PERCENTAGE OF  
MATERIALS  
RECLAIMED &  
RECYCLED:**

**78%**

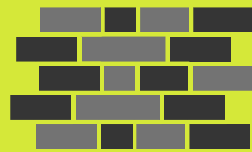




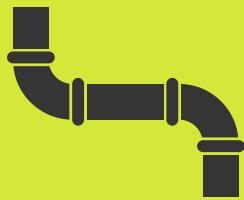
# TOTAL MATERIALS RECLAIMED AND RECYCLED IN 2021



**30,504 lbs**  
HARDWOOD FLOORING



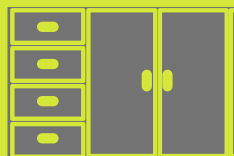
**240,191 lbs**  
MASONRY/BRICK



**25,916 lbs**  
METAL



**166,680 lbs**  
CLEAN LUMBER



**123,105 lbs**  
SALVAGED GOODS  
& FIXTURES



**12,551 lbs**  
APPLIANCES



# NOW OPEN: PERKS DECONSTRUCTION WAREHOUSE

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We're thrilled to announce that in 2021, we opened Denver's first Deconstruction Warehouse, a place where contractors, home owners, renovators, and DIYers can purchase lumber, timbers, and hardwood flooring that has been carefully salvaged and reclaimed from local deconstruction sites. Our goal is to expand deconstruction practices in the region by providing a hub for perfectly reusable building materials to be easily donated and sold back to the public.

Right now, materials are available by appointment only. Interested parties may sign up for [email alerts](#) letting them know when materials are in stock or follow [@PerksDeconstruction](#) on [Facebook Marketplace](#).

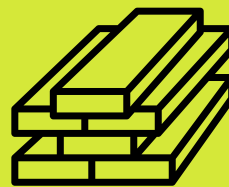
## RECLAIMED MATERIALS CURRENTLY BEING SOLD THROUGH PERKS DECONSTRUCTION WAREHOUSE



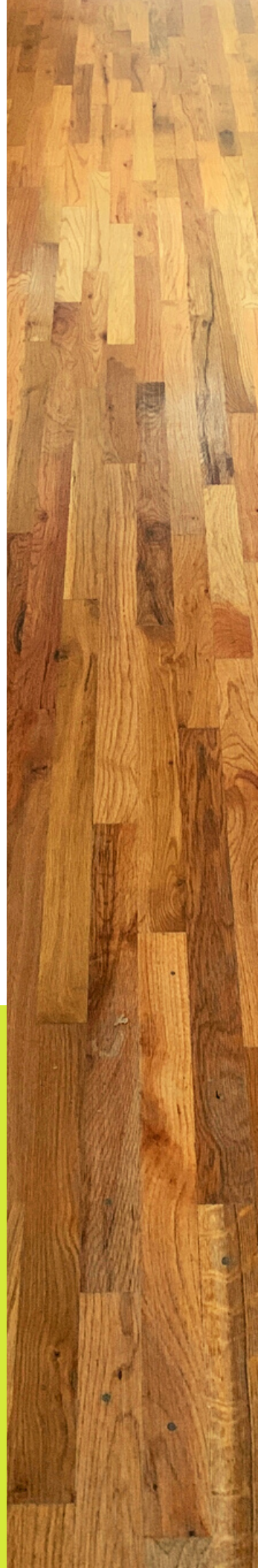
lumber



hardwood  
flooring

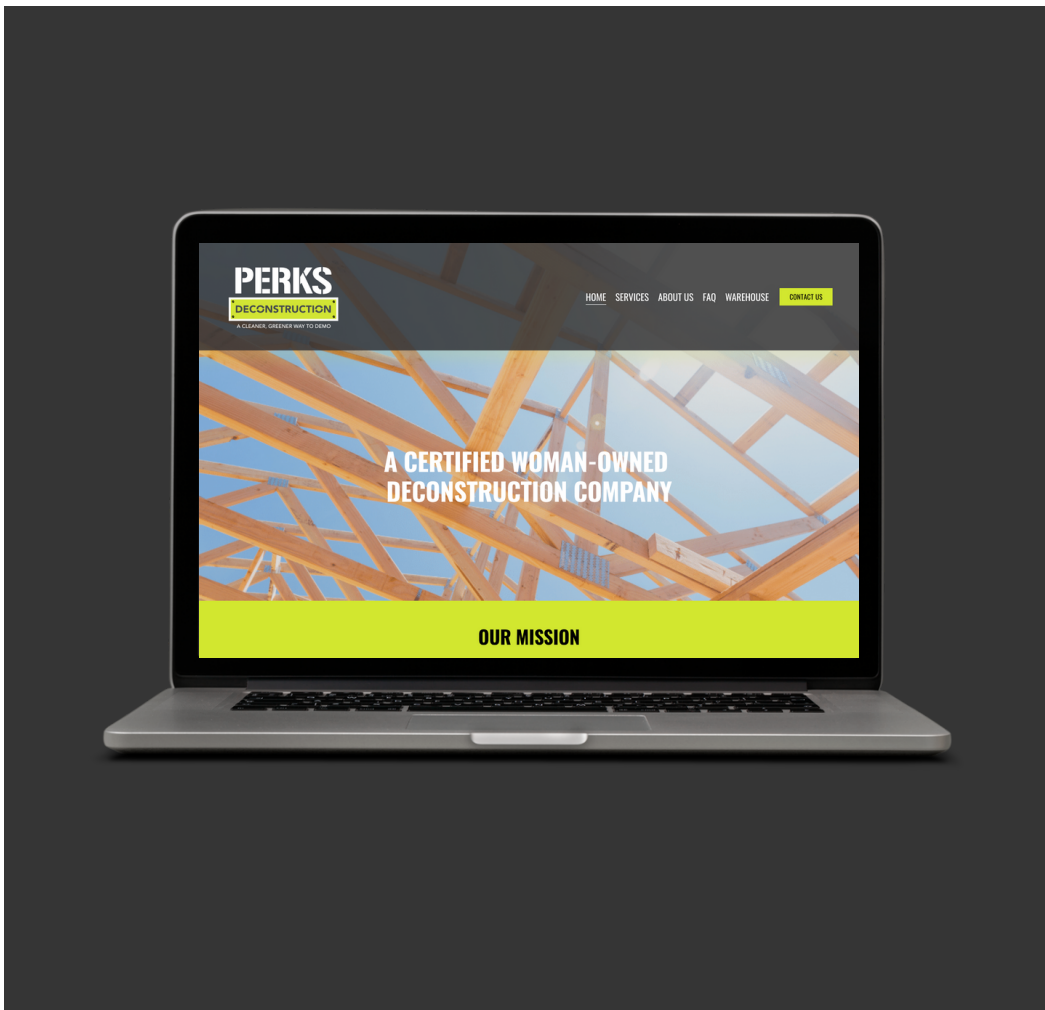


timbers



# NEW BRANDING & WEBSITE

We're excited to announce a new look and feel for this next chapter of our company. Our goal was to develop a brand that is bold, memorable, and speaks to our environmental values. With our new website, we're sharing with customers a lot more about who we are, how to work with us, and the many personal and environmental benefits that come with hiring deconstruction services. We're also hoping to inspire a new wave of green building enthusiasts with our new e-newsletter and email alerts, which are sent when reclaimed materials are in stock. Learn more at [perksdeconstruction.com](https://perksdeconstruction.com).





# PERKS

## DECONSTRUCTION

A CLEANER, GREENER WAY TO DEMO

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